

MOORELAND FREE FAIR

AUGUST 7th - 12th, 2017

Dear

The Mooreland Free Fair Ad Committee has started putting together our 20-page newspaper that will be delivered to over 16,000 households two weeks prior to the fair. The fair dates are August 7th – 12th.

We would like to give you the opportunity to advertise in our newspaper. **This year all ads will be in full color. Please make sure all pictures are in high resolution and include all phone numbers where we can reach you.** Enclosed you will find a sales contract and a sample ad. Our small ad is 2" tall by 5" wide for \$40.00. We also sell a 4" tall by 5" wide ad that is \$70.00 and an 8" tall by 10" wide ad that is \$250.00.

If you are interested please return a copy of your sales contract along with a copy of your ad or changes to your previous ad to me by June 5, 2017.

Please call me with any questions.

Sincerely,

Mary Murray
Mooreland Free Fair
Post Office Box 134
Mooreland, Indiana 47360

MOORELAND FREE FAIR AUGUST 7TH - 12TH, 2017

ADVERTISEMENT SALES CONTRACT

DATE: _____

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE & ZIP: _____

PHONE: _____

CELL PHONE: _____

FAX: _____

CONTACT PERSON: _____

AD SIZE: (CIRCLE WHICH AD SIZE)

2" X 5" = \$40.00

4" X 5" = \$70.00 ALL ADS WILL BE IN FULL COLOR!

8" X 10" = \$250.00

IS AD THE SAME AS LAST YEAR? CIRCLE ONE: YES OR NO

SHOW CHANGES ON AD OR AT THE SIDE OF THIS FORM IN RED!

SIGNATURE OF ADVERTISER: _____

SIGNATURE OF SALES PERSON: _____

PAGE NUMBER _____