

Schedule of Events

Sunday, August 7

6:00 p.m. Community Worship Service

Monday, August 8

5:15-5:50 p.m. Children's Pedal Pull Registration
 6:00 p.m. Children's Pedal Pull
 6:00 p.m. Midway Opens with Poor Jack Amusements
 6:00 p.m. Art, Photography & Tole Decorating Exhibits in the White Building
 6:30 p.m. Indiana Cornhole Tournament
 7:30 p.m. Talent Contest - Adults, Children to 12 years
 7:30 p.m. Emily Guffey, Concert Opening Act
 8:00 p.m. Cook & Belle Concert at Grandstand

Tuesday, August 9

8:00-11:30 a.m. Enter Home & Family Exhibits - White Bldg.
 8:00-11:30 a.m. Enter Agricultural Exhibits - Antique Pavilion
 6:00 p.m. Midway Opens with Poor Jack Amusements
 6:00 p.m. Art, Photography, Tole Decorating, Home & Family Exhibits in the White Building
 6:00 p.m. Agricultural Exhibits in the Antique Pavilion
 6:30 p.m. Indiana Cornhole Tournament
 7:00 p.m. Antique Tractor Pull
 7:00 p.m. Entertainment - K&C's Country Kickers (behind Fair Board Food Building)
 7:30 p.m. Talent Contest - Teens ages 13-18

Wednesday, August 10

8:30 a.m. Baby Contest Registration
 9:00 a.m. Baby Contest Judging
 Noon Midway Opens with Poor Jack Amusements
 Noon Children's Day Parade Registration
 1:00 p.m. Children's Day Parade
 1:00 p.m. Art, Photography, Tole Decorating, Home & Family Exhibits in White Building
 1:00 p.m. Agricultural Exhibits in the Antique Pavilion
 6:00 p.m. Antique Tractor Show behind the Antique Pavilion
 6:30 p.m. Indiana Cornhole Tournament
 7:00 p.m. Horse Pull followed by Miniature Horse Pull
 7:00 p.m. Cornfield Cloggers
 7:00 p.m. Joe Cream Creek off in the Entertainment

72nd Annual



FREE FAIR, INC.

August 8-13, 2011

STANDARD A
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 MOORELAND, IN 47360
 PERMIT #3

Cook & Belle

Emily Guffey to open concert.



Thursday, August 11

- 5:00 p.m. Pork Chop Dinner in the Fair Board Food Building
- 6:00 p.m. Midway Opens with Poor Jack Amusements
- 6:00 p.m. Art, Photography, Tole Decorating, Home & Family Exhibits in White Building
- 6:00 p.m. Agricultural Exhibits in the Antique Pavilion
- 6:00 p.m. Antique Tractor Show behind the Antique Pavilion
- 6:15 p.m. Magician Marcus Lehmann on Fairground
- 6:30 p.m. Indiana Cornhole Tournament
- 7:00 p.m. Cornfield Cloggers
- 7:00 p.m. Magician Marcus Lehmann in Entertainment Pavilion
- 7:00 p.m. Truck Pull

Friday, August 12

- 4:30-7:30 p.m. Blood Drive in front of Merchants Pavilion
- 6:00 p.m. Midway Opens with Poor Jack Amusements
- 6:00 p.m. Art, Photography, Tole Decorating, Home & Family Exhibits in White Building
- 6:00 p.m. Agricultural Exhibits in the Antique Pavilion
- 6:00 p.m. Antique Tractor Show behind the Antique Pavilion
- 6:30 p.m. Indiana Cornhole Tournament
- 7:00 p.m. Tractor Pull
- 7:00 p.m. Cornfield Cloggers
- 7:15 p.m. Gospel Concert

Saturday, August 13

- 7:30-8:30 a.m. Run Registration
- 8:30 a.m. Mile Fun Run
- 9:00 a.m. 5K Run/Walk
- 10:00 a.m. Run Awards
- 10:00-11:00 a.m. Car Show Registration at Town Park
- Noon Midway Opens with Poor Jack Amusements
- 1:00 p.m. Parade Line-Up Begins
- 2:00 p.m. Car Show Awards at Town Park
- 3:00 p.m. Parade
- 4:00 p.m. Indiana Cornhole Tournament
- 4:00-5:30 p.m. Pickup Home & Family Exhibits
- 4:00-6:00 p.m. Pickup Art, Photography & Tole Decorating Exhibits
- 4:30 p.m. Pickup Agricultural Exhibits
- 5:00-9:00 p.m. Child Identification Program, Sheriff's Bldg.
- 6:00 p.m. Adult Pedal Pull behind Fair Board Food Building
- 7:00 p.m. Hoosier State Tractor Pull & Truck Pull
- 7:30 p.m. Queen & Princess Coronation
- 8:00 p.m. Merchandise Drawings & Parade Results
- 8:00 p.m. The Mix Factory - Entertainment Pavilion



Former talent contest winners . . .

open fair with concert Monday at 8 p.m.

Cook and Belle are coming to the Mooreland Free Fair again. They will be performing in front of the grandstand on Monday, Aug. 8 at 8:00 p.m.

Bret Cook and his son, Seth, are both former talent contest winners at the fair.

Cook and Belle have been performing for the past 14 years at various fairs and festivals throughout Indiana, Ohio, Illinois, Wisconsin, New York, Michigan, Iowa and Florida.

Entertaining thousands, this energetic duo is definitely a crowd pleaser. Their latest CD "First Love To Last," takes you on a vocal journey, mixing raw passion, soul, and a gospel influence.

Cook and Belle's song list consists of country, '60s, '70s and some of your favorite gospel music. In the past 14 years, they have opened for such artists as Lonestar, Rascal Flatts, Montgomery Gentry, Sarah Evans, Charlie Daniels' Band, Craig Morgan, Joe Nichols, Phil Vasser, Dierks Bentley, Randy Travis, Tracy Lawrence, Jan and Dean, Grass Roots, and Paul Revere and the Raiders.

Having fun, playing great music and entertaining all ages is what you get when you make Cook and Belle part of your fair experience.

Bret remembers singing to Lionel Ritchie, Elvis and

The Beach Boys in his childhood. "I was probably only 12 years old, but had a dream to either play pro baseball or be a big-time performer. Music has always been a big part of my life and I love the way it makes you feel."

Michelle remembers singing as a 4- or 5-year old,

being able to hear and sing harmony. Her dad sang and played music professionally and her mom wrote songs. She said, "my parents loved gospel music, so they started a group (Churchbells) and we traveled to various churches sharing our music ministry."

Bret and Michelle have been married for 18 years and hope to travel for many more years, living their passion for music and entertainment. Sharing the stage with Bret and Michelle, is their son, Seth, featured on guitar, drums and vocals. Seth will be releasing his third CD this summer.

Opening for Cook and Belle at 7:30, will be local talent, Emily Guffey.



Seth Cook

Remembering long-time fair board member

Fair board member, Lenora Brown, died on February 27, 2011, at the age of 69.

Lenora was one of the most faithful members of the board for many years, regularly attending business meetings and serving with Sharon Webb since 1976 as co-chairman of the Queen and Princess Contest.

Lenora was the daugh-



Lenora Brown

ter of Lloyd and Helen Hagy; the wife of Jerry Brown; the sister of Sue Kirklin and Mike Hagy; the mother of Jodie Brown, Todd (wife: Mysia) Brown, and Kellie (husband: Joe) Freeman; and the grandmother of Devon Brown, Dylan Freeman, Noah Brown, and Tessa Freeman.

Lenora was a 1959 graduate of Mooreland High School, and worked first as a telephone operator. Later she was office manager at Magna Machine and Tool for many years, while maintaining her duties as a farm wife.

Besides the fair board, Lenora was active in other community organizations. She was a mem-

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Remembering (continued from Page 1)

ber of the Blue River Township Advisory Board, and for most of her life was an active member of Mooreland Friends Church and its boards and committees, serving on the Ministry and Oversight Committee for several years.

Even though she was not well last year, Lenora took on the job of getting a singing group for the Sunday night worship service at the fair, since it was her church's year to organize the service. She kept up with what was going on in the gospel music field, and still had her favorite groups, although none was as prized to her as the group, the Promise, which included her daughter, Kellie.

Lenora was also an avid sports fan, especially basketball. It started with the Mooreland Bobcats, of which her then-to-be-husband, Jerry, was a team member, and continued with Indiana University, Butler, and Blue River, where son, Todd, played and grandsons, Devon and Noah now play.

At Lenora's funeral, friends shared many cheerful memories. Her sister, Sue, recalled their rooms as young girls, with Lenora's being very neat, and hers being very messy. Her younger brother, Mike, recalled his excitement at Lenora's driving. She could make sparks fly from the wheels of the big cars she usually drove. One friend mentioned Lenora's reminder to stop at the "Big Biscuit." After

some puzzlement, the friend recognized the "Big Biscuit" as Cracker Barrel.

Although unable to get out as much in recent years, Lenora followed her teams on television and used her time continuing her lifelong enjoyment of reading, playing CDs and DVDs of her favorite gospel groups, and sending bulletins to members of the Friends congregation and wonderful cards to family and friends.

Lenora's involvement with the fair began when she was 1958 Mooreland Fair queen. She remembered her reign as being a little disappointing. She said, "I had always wanted to be in the Mooreland Fair Parade. But when I was a queen candidate, it rained and our float had to be judged in Walter Burt's barn." Through all of her years of working with Sharon Webb on the contest, Lenora never lost her enthusiasm for it. Up until her illness during the last couple of year, Sharon says Lenora always went with her to pick up items for the contest. It was work, but they had a good time doing it. When interviewed for this paper a few years ago, Lenora noted that the experience of being Mooreland Fair Queen remains a favorite one, even after many years. Girls still want to be queen, and feel it is an honor.

Lenora's other efforts for the fair were successful, as she was co-chair-

man for the first two talent contest at the fair. She also passed down her enthusiasm to daughter, Kellie, who followed in her footsteps as fair queen. Son, Todd, has been active with the pulling contests and improvements at the track and bleachers. Very significantly, daughter, Jodie, stepped in as Fair Board President, after Astor Main's death, and is serving as only the third president in the fair's 72-year

history.

Lenora maintained a helpful presence with the fair until very shortly before her death, using her phone skills she practiced during many years of office work. Fair board members will tell you they get many calls. Some about their own events and some about unrelated matters. But the President gets the most calls, and Lenora's voice was usually the one answering those calls.

Cornhole competition popular

'Think you're good? Then prove it!'

This is the catchphrase of Indiana Cornhole, and the Mooreland Free Fair is where a team can put it to the test at the 3rd annual cornhole tournament.

On Saturday after the parade, doubles teams will be convening on the midway to prove who the best is in Indiana Cornhole's grandest event for the chance to take home the coveted emblazoned potato fork.

Why a potato fork? It represents the roots of the Mooreland Free Fair when it was celebrated for the potato harvest.

Saturday isn't the only day you have a chance to play America's fastest growing leisure sport. Every



Jim and Paul Vickers

are double elimination, so you are guaranteed at least two games. How can you beat that type of excitement for five bucks?

If playing cornhole really isn't your thing, or you don't know the game

is about pitching bags filled with corn toward a hole in a

slanted board set 27 feet away, then we would like to ask for your help. We have sets of unpainted boards for attendees of the fair to sign their names on and then we raffle them off Saturday night during the tournament. Last year we had at least 300 people sign the boards. So we are asking anybody and everybody who is reading this article to come out and sign the official 2011 Mooreland Free Fair cornhole boards and be a part of a

Emily Guffey opens for Cook & Belle

Growing up on a small farm in a small town, this girl knows nothing but country.

Country music is where her heart

one to be called a shy girl. She enjoys being in the spotlight and meeting new people. Owning the stage and working a crowd is what she lives for.

This rockin' country girl started singing at the young age of 3 and has never looked back. Just over 6 months ago Emily was discovered by a veteran producer and his management partner. Quickly they assembled an amazing band to back Emily and the rest is history.

Emily's shows display her unique originals and chart topping country hit covers. Although she is a newcomer to country music, she seems as though she has been a part of it for years.

Emily's number one passion is singing. "I feel most like myself when I'm singing on a stage," Emily said. She is very dedicated to her music and strives to only better herself. Her favorite pastime is being with her family. "My



Emily Guffey

family is the reason I'm able to do what I do. I will forever be grateful."

So ladies and gentlemen . . . meet Emily Guffey.

6:30 p.m. for \$5.00 a team. These nightly tournaments will be played for the winner to gain a free entry into the main event on Saturday at 4 p.m.

We are calling out all contestants — big, tall, young, or small — to come play what we call "the most fun on the midway." All of these nightly tournaments

So, please come and pitch a few bags with us during your visit to this year's fair. Try to dethrone last year's champions, Jim and Paul Vickers.

If you have any questions about the event, or the week in general, feel free to contact Adam Stables at 765-465-0659 or via email indianahole@gmail.com.



info@threeriversswmd.com

New Castle, IN 47362

765-529-1691

threeriversswmd.com

ATTENTION!!

TOX-AWAY DAY

8-20-11

Neal's Scrap Metal
South of 18th and I Ave.
9am to 2pm



407 South Main Street
New Castle, Indiana 47362
Phone 765-529-6303

Flowers For All Your Special Occasions
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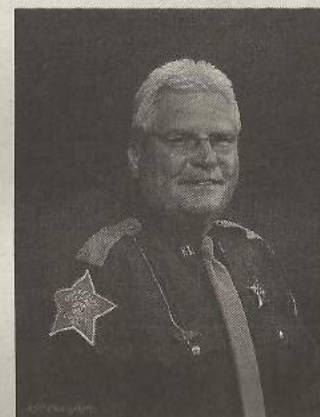
MOORELAND POLICE DEPT.

Jeff Murray
Town Marshal

Town of Mooreland
104 E Charles, PO Box 96
Mooreland, IN 47360

Emergency 9-1-1
Dispatch 765-529-4901
Office 765-766-5056

Have a Safe Fair



Sheriff Butch Baker

Henry County Sheriff's Office wishes you a safe and fun time at the fair.

- Don't Drink & Drive
- Buckle Up for your Safety
- Watch Your Speed



Help Fight Crime — Call Crime Stoppers to Report Crime & Stay Anonymous!

765-521-3777

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