

Schedule of Events

Sunday, August 7

6:00 P.M. Community Worship Service

Monday, August 8

5:00-5:45 p.m. . Children's Pedal Pull Registration

6:00 P.M. Midway Opens with
Poor Jack Amusements

6:00 P.M. Art, Photography, & Tole Deco-
rating Exhibits in White Building

6:00 P.M. Antique Tractor Show
behind the Antique Pavilion

6:00 P.M. Children's Pedal Pull

6:30 P.M. "Woody" Junior Mawk

7:00 P.M. Truck Pull

7:30 P.M. Talent Contest

Tuesday, August 9

8:30-11:30 A.M. Enter Home & Family
Exhibits at White Building

9 A.M.-2 P.M. . . Enter Open, FFA, & 4-H
Exhibits at Antique Pavilion

6:00 P.M. Midway Opens with
Poor Jack Amusements

6:00 P.M. Art, Photography, Tole Deco-
rating, Home & Family Exhibits
open in the White Building

6:00 P.M. Open, FFA, & 4-H Exhibits
in the Antique Pavilion

6:00 P.M. Antique Tractor Show
behind the Antique Pavilion

7:00 P.M. Antique Tractor Pull

7:00 P.M. Buck Creek Boot Scooters ---
Country Line Dancing & Two-Step
on cement beside food barn

Wednesday, August 10

9:00 A.M. Baby Contest Registration

9:30 A.M. Baby Contest Judging

Noon Children's Day
Parade Registration

1:00 P.M. Children's Day Parade

1:00 P.M. Midway Opens with
Poor Jack Amusements

1:00 P.M. Art, Photography, Tole Deco-
rating, Home & Family Exhibits
open in the White Building

1:00 P.M. Open, FFA, & 4-H Exhibits
in Antique Pavilion

6:00 P.M. Antique Tractor Show
behind Antique Pavilion

7:00 P.M. Free Christian Rock Concert
hosted by the Fire Escape

7:00 P.M. Horse Pull

7:00 P.M. Raintree Promenaders
& Cornfield Cloggers

Thursday, August 11

5:00 P.M. Pork Chop Dinner in the

55th Annual



FREE FAIR, INC.

Aug. 8-13, 1994

Tradition

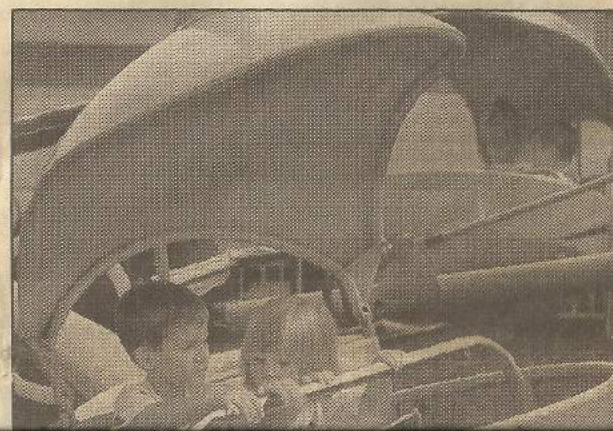
Thousands return yearly

Did you know . . . the Mooreland Fair is now in its 55th year?

It all began in 1939 with Gaylord "Doc" Brinson as president. At first the fair was held only on Friday, Saturday and Sunday and originated as a homecoming.

The fair ceased during World War II and was started again by Allan Warren who became president. Mr. Warren was president only for a short time and the reigns were then handed to Astor Main. He holds that position today, after serving nearly 50 years.

The fair was extended to a full week



BULK RATE

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PERMIT #3

NON-PROFIT ORGANIZATION

- 6:00 P.M. Fair Board Food Building
Midway Opens with
Poor Jack Amusements
- 6:00 P.M. Art, Photography, Tole Deco-
rating, Home & Family Exhibits
open in the White Building
- 6:00 P.M. Open, FFA, & 4-H Exhibits
in Antique Pavilion
- 7:00 P.M. Raintree Promenaders
& Cornfield Cloggers
- 7:00 P.M. The Mooreland Community
Lions Club
- 7:00 P.M. Mule Pull
Tug-of-War immediately
after Mule Pull
- 7:30 P.M. Lions Club Lip Sync Contest

Friday, August 12

- 6:00 P.M. Midway Opens with
Poor Jack Amusements
- 6:00 P.M. Art, Photography, Tole Deco-
rating, Home & Family Exhibits
open in the White Building
- 6:00 P.M. Open, FFA, & 4-H Exhibits
in Antique Pavilion
- 7:00 P.M. Raintree Promenaders
& Cornfield Cloggers
- 7:15 P.M. Gospel Sing -- Presence Quartet
- 7:30 P.M. Open Class Mini Rods

Saturday, August 13

- 7:30-8:30 A.M. Run Registration
- 8:30 A.M. Mile Fun Run
- 9:00 A.M. 5K Run
- 9:30-10:30 A.M. Registration for
Ice Cream Crank-Off
- 10:00 A.M. Run Awards
- 10:30 A.M. Mooreland Free Fair Car Show
- 11:00 A.M. 6th Annual Homemade
Ice Cream Crank-Off
- 3:00 P.M. Fair Parade
- 4:00-5:30 P.M. Pickup Home & Family Exhibits
- 4:00-6:00 P.M. Pickup Art, Photography,
& Tole Decorating Exhibits
- 4:30-5:30 P.M. Ropin' Rockets performing
on cement beside Food Barn
- 5:00-6:00 P.M. Pickup Open, FFA,
& 4-H Exhibits
- 6:00 P.M. Midway Opens with
Poor Jack Amusements
- 7:00 P.M. Mud Bog
- 7:30 P.M. Queen & Princess Coronation
- 8:30 P.M. Merchandise Drawings
& Parade Results
- 9:00 P.M. Dance

because the carnival people didn't want to set up rides for only 3 days. The fair today is visited by many people. No head count could ever take place since entering the fairground is free. Thousands of people come from several counties and states to visit with friends and relatives each year during the

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Peyton and Whitney Rodeffer take a spin

Still in suspense . . . after all these years

Lenora Brown is in her 18th year as co-chairman of the queen and princess contest; this is Sharon Webb's 20th year. The princess contest was added in 1974, the year Sharon started.

Both Lenora and Sharon enjoy working with the contest — if they didn't enjoy it, they wouldn't do it! Both were "raised on the fair and stuck with it." The legacy continues — they each have two children on the Fair Board.

Sharon enjoys her queen contest job even more now that she isn't occupied during the fair with the elephant ear tent. She was chairman of the elephant ear tent for BRV Band Boosters from 1979-1985. She also served, for a time, as their president. Band Boosters was a big part of Sharon's life for many years, from the time her oldest son, Terry, started in band until her youngest son, Bill, graduated.

One reason Sharon appreciates the fair contests so much, she says, is "they have given me the opportunity to have some girls!" Her family consists of four sons. They are: Terry of Mooreland; Gary, and wife Lori,



Lenora Brown



Sharon Webb

of Spiceland; Rick, and wife Sharon, and Bill and Diane, of New Castle. Sharon very much enjoys her two grandchildren, Tyler and Leitia.

Sharon and her husband, Gary Webb, own and operate a business on U.S. 36 just west of Mooreland, for many years called "Webb's Flower and Garden," now "Webb's Personal Touch." She has also worked at

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Suspense

FROM Page 1

Blue River Valley High School's cafeteria for 14 years.

Lenora's involvement with the contest started 36 years ago when she was 1958 Mooreland Fair Queen. She remembers her reign being a little disappointing. "I'd always wanted to be in the Mooreland Fair Parade, but when I was a queen candidate, it rained and our float had to be judged in Walter Burt's barn!"

Lenora has worked at Magna Machine and Tool Co. for 18 years. Her husband, Jerry Brown, works at Chrysler in New Castle. They have three children: Jodie of Mooreland; Todd, and wife Mysia, of Losantville; and Kellie, and

husband Joe Freeman, of Greenfield.

Both Lenora and Sharon are long-time, active members of their churches. Lenora is a member of Mooreland Friends Meeting. Sharon, a member of South Christian Church, serves as church clerk. In this year's May primary, Lenora was nominated to the Blue River Township Advisory Board. Sharon is a member of Losantville Chapter of the Order of the Eastern Star and will receive her 25-year pin later this year.

In this year's contest, there are six queen candidates and six princess candidates. The number of girls varies. Usually there are a few more candidates for queen than for princess.

The amount of money taken in during the contest also varies.

What many in the community do not realize, according to Sharon and Lenora, is that the contest costs money. Each contestant receives flowers twice, once for the parade and once for the pageant. Time and money are spent to prepare the queen and princess' booth in the commercial building at the fair where all voting takes place.

Another big job is decorating the stage for the Saturday night pageant. It's sometimes difficult to find an emcee.

Local media personality, Darrel Radford, has served most often — sometimes assisted by his wife, Becky. This year, the announcer

will be Tony Truett, a magician from Richmond.

Previous emcees include: another magician, Wayne Hinkle; local minister, Bill Bruneau; WMDH personalities, Steve Brown and Sarah Slater; and politician, Tom Saunders.

The greatest number of queen contestants, in the years that Sharon and Lenora have been organizing the contest, was 20. The average number is about 12. Queens have been sent to the Miss Teenage Contest, if they wanted to go, and to the Miss Henry County Contest.

The girls get trophies, and the cash prize for first place has increased from \$25 to \$100. Sharon and Lenora say that the cost of the contest varies, depending somewhat on the number of contestants, but "We probably

spend \$700-\$800 to put it on."

Many contests have been special, but Sharon and Lenora especially enjoyed the 50th anniversary parade and pageant, where the first fair queen and many other former queens were honored guests. It is interesting that the experience of being "Mooreland Fair Queen" remains a memorable one, even after many years. People still feel that it is an honor.

Sharon says she likes working with the contest because, "There's always excitement," and an element of suspense. Lenora agrees, "Every year is different . . . after 20 years you'd think we'd be able to predict the winner . . . we try to guess, but we're usually wrong!"

Sharon and Lenora said they owe a big "thank you" to their husbands for all their help through the years.

Tradition

FROM Page 1

week of the fair. People will call fair board members at the first of the year for the new fair dates so they can plan their vacations.

Today's fair board consists of 41 members. Each member has his own committee to organize booth rentals, advertising, parades, the food building, horse and tractor pulls and children's activities.

Many hours of dedicated service are given by fair board members, their families and the community to make this fair a success each year.

Fair board vice-president Gene Parker remembered

Gene Parker, 30-year member and vice-president of the Mooreland Fair Board, died Aug. 11, 1993. Mr. Parker, 64, was a retired farmer and businessman, and a member of Blountsville Christian Church.

Mr. Parker leaves many friends and relatives in the community, including two sons, Gary and Jeff Parker, and his wife of 45 years, Joyce Parker.

Gene Parker, Joyce says, "loved

the Mooreland Fair . . . He put a lot of time and effort into it, but he loved every minute of it . . . It was the highlight of his year."

When Gene Parker died last August, the fair was in progress, and many people left duties there to pay respects to his family.

We missed Gene at the fair last year, we will miss him again this year, and we will continue to miss him.